



Shams Ahmed is an arranger, vocal producer, and creative director based in Los Angeles, CA. He is a graduate of Northeastern University, where he directed a cappella heavy-hitters and two-time ICCA champions, The Nor'easters, while studying Finance. Under his leadership, the group progressed from its casual beginnings to becoming one of the most storied groups in the game. Shams' unique directing and arranging style became synonymous with the group's signature sound, which is still emulated by collegiate groups today.

In 2013, Shams continued pursuing musical projects while also (plot twist) juggling a busy career in Investment Banking and Finance. It was at a fateful Pentatonix concert that he met arranger Ben Bram. The two became fast friends, and later, colleagues. During the summers, Shams would jet off to Los Angeles, where he directed at A Cappella Academy, an elite summer music program, designed to train and mentor top up-and-coming vocalists around the world.

Most recently, Shams launched a female pop/R&B group called Citizen Queen along with Pentatonix's Scott Hoying, and Ben Bram. Shortly after launching, the band signed a record deal with Sony Music's RCA Records. Now with a collection of original music, collaborations with music industry greats like Justin Tranter and NOVA WAV, Citizen Queen has fully stepped onto the scene as one of the great girl groups to watch. Shams also co-founded Acapop! KIDS, a music brand for kids. For this project, he wears many hats: producer, arranger, creative director, stylist, financial controller, media coordinator, brand strategist, etc. With recent performances on The Kelly Clarkson Show, and over 65 million views for their best-in-class music videos, the brand is poised to take the kids entertainment world by storm!

Shams loves to give back to the a cappella community by serving as a regular judge at the International Competition for Collegiate A Cappella, All-American Awaaz, as well as festivals for the Contemporary A Cappella Society.

Outside of a cappella, he serves as a Director of Talent & Creative for Northeastern University events, most notably, his edu-tainment piece at the \$1.4 billion EMPOWER Celebration. He additionally produces entertainment for other large-scale University events.

Catch Shams online:

IG: @theonlyshamsyouknow

TT: @theonlyshamsyouknow